

COLOR FORMULATION

# GUIDE

ARTISAN  
*Accents*



GETTING THE **PERFECT** COLOR HAS NEVER BEEN EASIER!

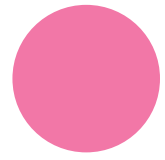
# COLOR FORMULATION GUIDELINES

Shown are the 50 main color groupings. Each color has a gradient bar, which demonstrates the intensity range of each color.

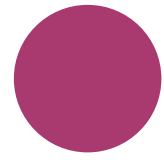
PINKS



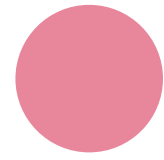
**WATERMELON**  
2 parts pink,  
1 part red



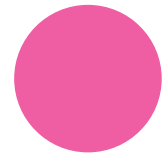
**DUSTY ROSE**  
4 parts pink,  
1 part brown,  
1 part purple



**MAGENTA**  
12 parts pink,  
1 part black

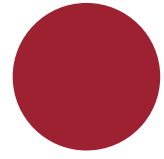


**ROSEWOOD**  
3 parts pink,  
1 part brown



**FUCHSIA**  
8 parts pink,  
1 part purple

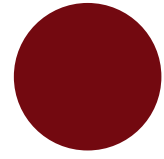
REDS



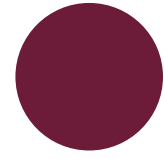
**PAPRIKA**  
6 parts red,  
3 parts orange,  
1 part brown



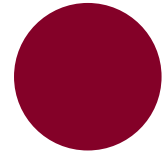
**CORAL**  
2 parts red,  
1 part pink,  
1 part yellow



**SANGRIA**  
8 parts red,  
4 parts pink,  
1 part black

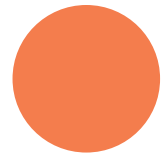


**MERLOT**  
4 parts red,  
2 parts pink,  
1 part purple

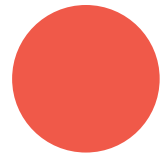


**GARNET**  
12 parts red,  
12 parts pink,  
1 part purple

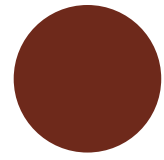
ORANGES



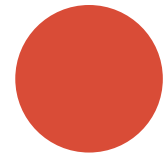
**PUMPKIN SPICE**  
4 parts orange,  
1 part brown



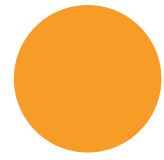
**SALMON**  
1 part orange,  
2 parts pink



**BRICK**  
2 parts orange,  
1 part red,  
1 part brown

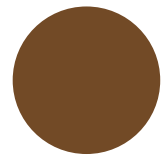


**ISLAND PUNCH**  
2 parts orange,  
1 part red

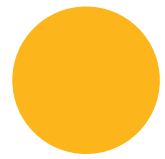


**MANGO**  
1 part orange,  
1 part yellow

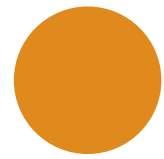
YELLOWS



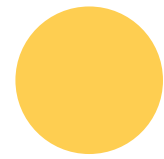
**GOLD**  
2 parts yellow,  
1 part brown



**MARIGOLD**  
2 parts yellow,  
1 part orange



**TUSCAN SUN**  
4 parts yellow,  
2 parts orange,  
1 part brown



**BANANA**  
12 parts yellow,  
1 part brown



**SOUR LEMON**  
8 parts yellow,  
1 part green

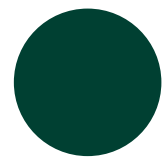
GREENS



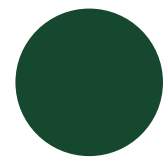
**LIME**  
1 part green,  
1 part yellow



**OLIVE**  
2 parts green,  
1 part orange



**HUNTER GREEN**  
2 parts green,  
2 parts blue,  
1 part black

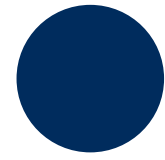


**PINE**  
2 parts green,  
1 part blue,  
1 part black

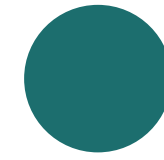


**FOREST**  
4 parts green,  
1 part brown

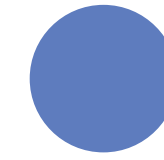
BLUES



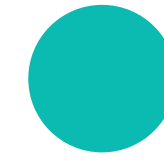
**NAVY**  
4 parts blue,  
2 parts purple,  
1 part black



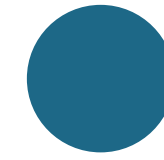
**EUCALYPTUS**  
2 parts blue,  
1 part green,  
1 part black



**CORNFLOWER**  
1 part blue,  
1 part purple

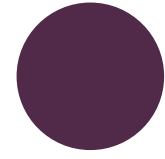


**TURQUOISE**  
3 parts blue,  
1 part green

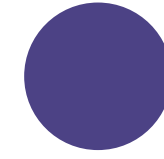


**AQUAMARINE**  
2 parts blue,  
1 part black

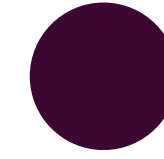
PURPLES



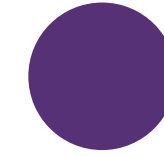
**BLACKBERRY**  
1 part purple,  
1 part black,  
1 part red,  
2 parts pink



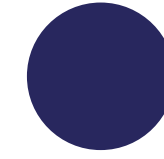
**PERIWINKLE**  
2 parts purple,  
1 part blue



**EGGPLANT**  
1 part purple,  
2 parts pink,  
1 part red

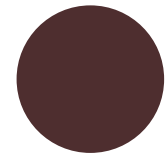


**GRAPE**  
2 parts purple,  
4 parts pink,  
1 part black

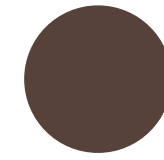


**HEATHER**  
4 parts purple,  
1 part black

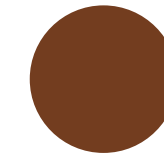
BROWNS



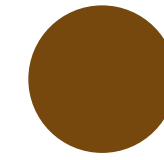
**ESPRESSO**  
2 parts brown,  
1 part red,  
1 part black



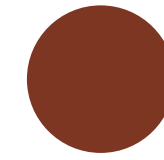
**CAROB**  
4 parts brown,  
1 part black,  
1 part green



**GINGERBREAD**  
2 parts brown,  
1 part orange

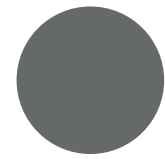


**TAWNY**  
2 parts brown,  
1 part yellow

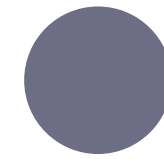


**PENNY**  
1 part brown,  
1 part red

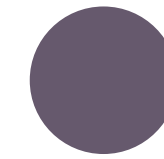
GREYS



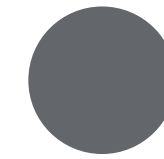
**WARM GREY**  
2 parts black,  
1 part brown



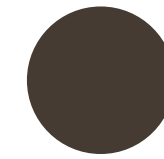
**STEEL GREY**  
4 parts black,  
1 part blue



**GRAPHITE**  
3 parts black,  
1 part purple

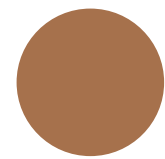


**CLAY**  
4 parts black,  
1 part green

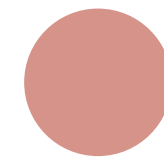


**TAUPE**  
1 part black,  
1 part brown

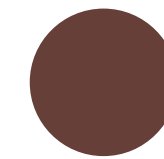
SKIN TONES



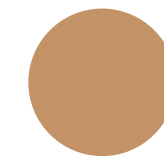
**1**  
3 parts brown,  
1 part green,  
1 part yellow



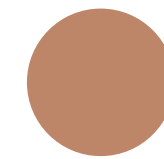
**2**  
2 parts brown,  
1 part pink,  
1 part yellow,  
1 part green



**3**  
2 parts brown,  
1 part black,  
1 part pink



**4**  
2 parts brown,  
1 part yellow



**5**  
3 parts brown,  
3 parts yellow,  
1 part black

# COLORS & FLAVORS AS BOLD AS YOUR ART

## 10 SIMPLE GUIDELINES

1. Colors are mixed by using “parts.”
2. Parts can be any measurement. For example, a large squeeze, a drop, a dip of a toothpick, or anything in between. Start lighter.
3. Artisan Accents colors are very concentrated; it’s best to use less color at first...more can always be added, but you can’t take it away.
4. Coloring is simple, the more color you use the darker the color, the less color you use the lighter the color. For example: less color is required for cake batter, more is needed to color fondant.
5. Don’t stress out! Mixing colors is FUN, and you can adjust your color by adding a little bit more of one color in the recipe.
6. There are no limitations to the colors you can create.
7. The depth of color for each formula will depend on how much you use. If you want a more intense color use more.
8. All colors can go together.
9. Primary colors are red, yellow and blue. Secondary colors are green, orange and purple. These are created by mixing two primary colors. Tertiary colors are created by mixing primary and secondary. The mixing of color possibilities is endless.
10. Be Adventurous!

It’s easy and cost effective to mix your own colors! You can make hundreds of vibrant, beautiful colors with just our core 10 colors.



Go to: [www.artisanaccents.com/color](http://www.artisanaccents.com/color) to see Artisan Accents Color Theory video.



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